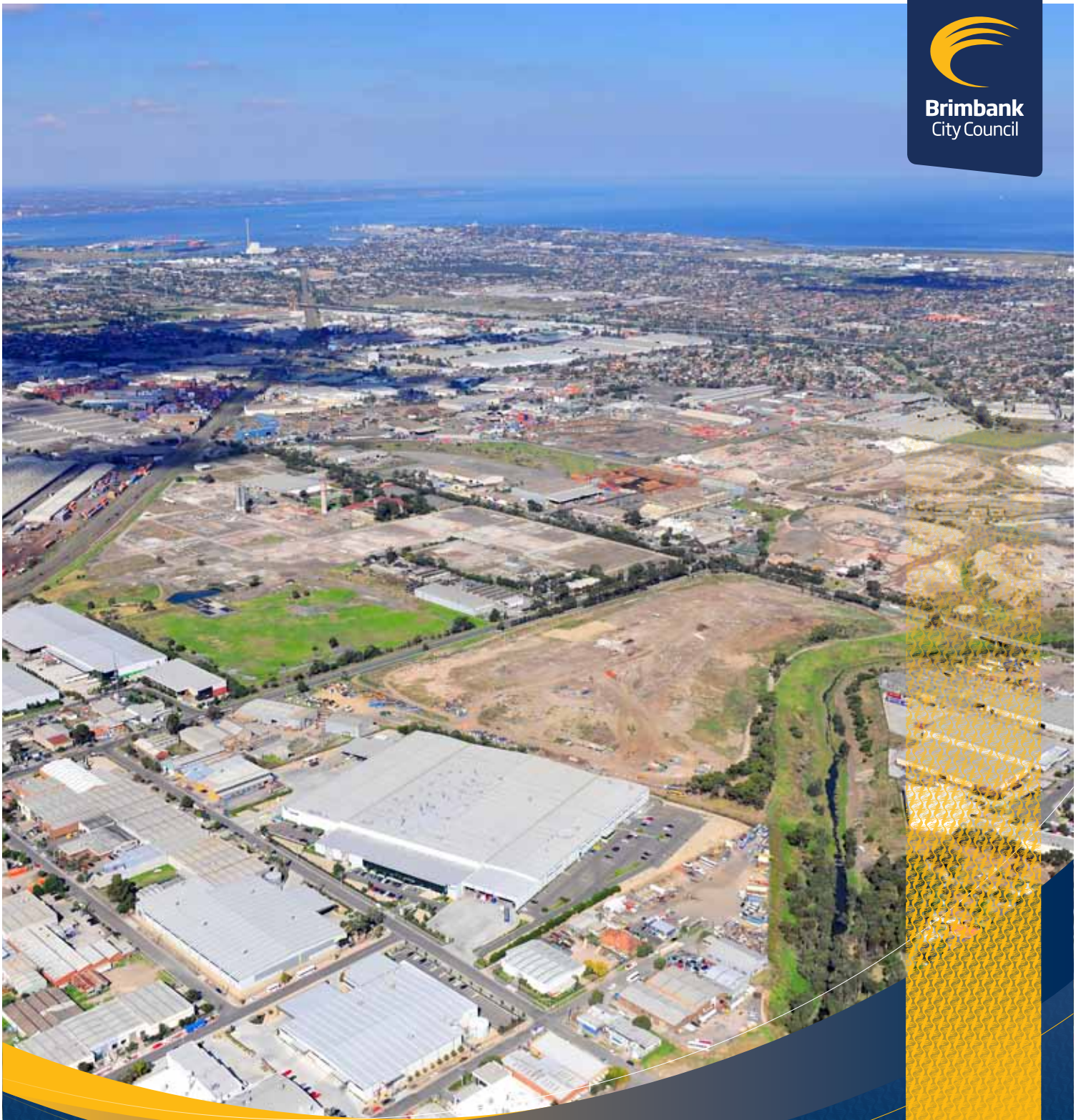




Brimbank
City Council



Brooklyn Industrial Precinct

Developing a dynamic future

February 2014



The Brooklyn Evolution

The strategic plan for the industrial precinct

It's been just over a year since The Brooklyn Evolution was adopted by Brimbank City Council in October 2012.

The approach taken to develop The Brooklyn Evolution has won State and National Planning Institute Excellence Awards. This is a great achievement and has leveraged additional interest in the Brooklyn Industrial Precinct.

What's happened so far?

The Brooklyn Evolution is in implementation mode with various projects planned and underway.

Current major projects include:

- ✦ Construction of Jones and Bunting Road
- ✦ Preparation of a prospectus to attract investment
- ✦ Delivery of a suite of business development programs
- ✦ Pro-active compliance work
- ✦ Living Brooklyn (Integrated Water Cycle Management Strategy)
- ✦ Federation Trail upgrade and studies
- ✦ Promotion Video focusing on the manufacturing sector
- ✦ Cleaning of road verges
- ✦ Greening the West projects through City West Water partnerships

The above projects have been possible through both State and Local Government funding. Projects listed in the Brooklyn Evolution are subject to the annual capital works and operational budget process undertaken by stakeholders detailed.

Giving business a voice

The Brooklyn Industrial precinct is undergoing significant change and businesses are increasingly seeing a need to come together with a united voice to represent the needs of industry.

Michael Capuano of Unity Computers in Geelong Road is keen to get this process underway through establishing a business group. If you are interested contact Michael on 9315 3624 or Michael@unitycomputers.com.au.

Upcoming business events

Business Skills and Development workshops next 6 months:

- ✦ Business networking seminar - 19 March 2014
- ✦ Marketing for Growth - 30 April 2014
- ✦ Sustainability, it's just good business - 21 May 2014
- ✦ Building your online Strategy - 18 June 2014

Contact Nicole Charman on 2949 4413 for information and bookings.

Don't forget to register your business on our online business register: www.business.brimbank.vic.gov.au

A useful data source for businesses, check out: economy.id.com.au/brimbank

Brimbank App also available on android and apple store.



Spotlight on Olga Ghiri

Industry Member of Brooklyn Industrial Precinct Strategy Committee

Olga Ghiri was appointed Stakeholder and Community Relations Manager in 2011 for Transpacific and since then, has fostered many positive relationships within the Brooklyn community. Transpacific is Australia and New Zealand's leading recycling, waste management and industrial services company. In Brooklyn, Transpacific owns and operates the Old Geelong Road Transfer Station and has begun rehabilitation and aftercare management of its Market Road Landfill. The company is committed to responsible management of waste, regulatory compliance, protection of the environment and understands the importance of keeping the broader community informed of its operations. Olga is a regular contributor and participant of the Brooklyn Community Representative Group (BCRG) and is an Industry Representative on the Brooklyn Industrial Precinct Strategy Committee.



1. What is your role at Transpacific and for how long have you been involved in the Brooklyn area?

I commenced in June 2011. The focus of my role in Brooklyn is to keep the community informed of our operations and rehabilitation efforts at our Market Road and Old Geelong Road sites. Transpacific's operations extend nationwide, and my role has subsequently expanded to address the information needs of the communities in which we operate, regarding our operations, remediation and rehabilitation programs.

2. What has surprised you the most about working in Brooklyn?

The community spirit, passion, resilience and camaraderie that exists within the community. Also, the productive conversations and successful collaboration that has resulted between the community and industry is refreshing and ground breaking.

3. What do you see as the main challenge affecting the Brooklyn Industrial Precinct? What would you like to see change in the area?

The challenge is to balance Brooklyn's industry vibrancy with residential vitality. Its unique location and proximity to CBD, iconic venues, major roads and key infrastructure, makes it

attractive to industry and ideal for residential developments. To achieve this balance and allow industry and residents to harmoniously co-exist. I'd like to see more dining and entertainment precincts.

4. What would you tell someone who is thinking of investing in the area?

I'd say get in quick because Brooklyn is undergoing an evolution and is becoming the place to be. I'd also suggest opening a café so I can stop and grab a strong long macchiato on my way to the Brooklyn Community Representative Group meetings.

5. Your favourite:

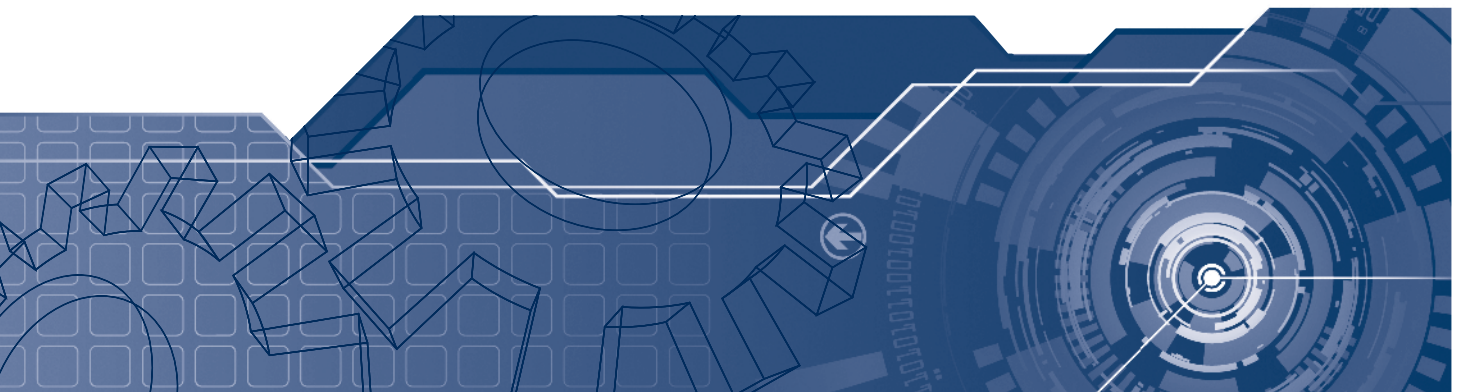
Shop: eBay

Read: currently reading a biography on Rupert Murdoch

Music: I'm an 80's queen but I enjoy various genres it just depends on my mood. This morning I played Johnny Cash - The Ring of Fire.

Place to eat: The Hungarian - 362 Bridge Rd, Richmond

Signature dish: firing up the wood-fired oven and making home-made pizzas



2014 Times and dates

Brooklyn Industrial Precinct Strategy Committee (BIPSC) meetings, are hosted by Brimbank City Council to discuss strategic issues and current/future projects. This committee comprises of nominated industry/community members and State Government Department representatives. 2014 meeting dates:

- Monday 17 February, Thursday 8 May, Monday 4 August, Thursday 6 November 2014.

The committee is not an open forum, however, if you have matters to be discussed or raised at these meetings please contact Susan Fitton on **9249 4048** or susanf@brimbank.vic.gov.au who can pass on the contact details of your representative.

Your industry representatives for the committee are:

- Michael Capuano - Unity Computers
- Olga Ghiri - Transpacific Industries
- Tom Buxton - Sunshine Groupe
- Troy White - JBS Australia

The resident community representatives for the committee are:

- Mr Bruce Light, Mr Bert Boere and Ms Le Ha Le

Brooklyn Community Representative Group (BCRG), is an opportunity for members of the community, industry, local and state government to discuss issues about the air quality of the general Brooklyn area. It also enables the communication of plans and progress by individual industries, local government and EPA. BCRG has been operating as an open forum since 2008. If you are intending to attend please register with Andrea Mason by emailing eo.bcr@gmail.com or by phoning her on **0427 338 482** beforehand. 2014 meeting dates are:

- Wednesday 12 February, 14 May, 13 August, 12 November 2014.

Useful links

- Brooklyn Industrial Precinct website: www.brooklynip.com.au
- Council website: www.brimbank.vic.gov.au
- EPA website: www.epa.vic.gov.au

Language link



Arabic	عربي	9209 0131
Croatian	Hrvatski	9209 0132
Greek	Ελληνικά	9209 0133
Italian	Italiano	9209 0134
Macedonian	Македонски	9209 0135
Serbian	Српски	9209 0136
Spanish	Español	9209 0137
Turkish	Türkçe	9209 0138
Vietnamese	Việt-ngữ	9209 0139
All other languages		9209 0140
English		9209 0141

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