

BCRG Update 7_2013, National Award for Brooklyn Evolution Project

April 03, 2013

Congratulations on a Hard Won Victory!

Email from Stuart Menzies, Acting General Manager City Development, Brimbank City Council, 27 March 2013

I'm pleased to advise that at the Planning Institute of Australia's National Awards for Planning Excellence announced in Canberra last night, the "Brooklyn Evolution" project won in the "Hard Won Victory" category.

The awards ceremony was a highlight of the National Planning Congress and attended by Susan Fitton, Strategic Sites Officer, from our City Strategy Department.

As you know, the Brooklyn Evolution project won the Victorian award last November, from which it was then entered in the national awards and has now gone on to win.

I'd like to thank you all for your involvement in the success of the project – Brimbank could not have achieved it alone.

We recognise there's a long road ahead to see the environmental and economic improvements in Brooklyn that everyone wants, but this is certainly a boost to that effort.

Email from Bert Boere, Secretary BRAG Inc, 28 March 2013

As you are all aware Brimbank City Council's Brooklyn Industrial Precinct Strategy Committee (BIP-SC) consisting of representatives from the council, state government bodies, community groups and industry have been working for some time on a plan for change/development of the Brooklyn Industrial Precinct north of Geelong Road.

Last year the Project Team of Brimbank City Council, Meinhardt, MGS and the EPA created the plan ...The "Brooklyn Evolution".

This plan won the Planning Institute's Victorian Award for Planning Excellence in the 'Hard Won Victory' category last November. This (latest win) is a great result and can be used as a driver for the changes the community needs in the Brooklyn Industrial Precinct.

Now we need to move on the long road to implement and accelerate the plan to see the environmental and economic improvements in Brooklyn that every resident wants.

The Hard Won Victory Award

This award is for a planning initiative, effort or leadership that has resulted in positive planning outcomes in the face of difficult or trying circumstances.

Winner: The Brooklyn Evolution Project

Project Team: Brimbank City Council, Meinhardt, MGS and EPA Victoria

State: Victoria

This nomination ticks all the boxes. It is a clear demonstration of collaboration between a range of important stakeholders following significant community pressure to improve the quality of the local environment. This example is a clear illustration of using the planning system to achieve an outcome in the face of the community having felt let down by the planning system in the first instance. A hard won victory is not simply about what is achieved, but the process that is undertaken to attain it. The

Brimbank City Council, in partnership with its community, Victorian government agencies and adjacent councils has provided an exemplar of turning community confidence in planning around through participation, ownership and shared vision.

[Click here for the awards booklet p.27](#)

The Brooklyn Evolution is available here,

http://www.brimbank.vic.gov.au/About_Council/Governance/Council_Policies_Strategies_Plans/Council_Strategies/Brooklyn_Industrial_Precinct_Strategy

Andrea Mason

Executive Officer

Brooklyn Community Reference Group

Ph: 0427 338 482

PO Box 8001, Rippleside, Vic, 3215

Email: eo.bcr@gmail.com

Web: www.brooklynip.com.au

PS BCRG Community Forum meeting dates for 2013 are May 15, August 14 and November 13.